

2019-2020 District Goals



District: District 6 NE
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Starting on June 1 I will be holding Officer training for all Presidents, Vice Presidents, Secretaries and Treasurers. The training will include passing out personal copies of the LCI President, Secretary and Treasurer ebooks and I will have scheduled dates for my 1V, 2V, and GLT to follow up to focus and give them guidance on how to reach goals

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

On April 6 Zone Chair training workshop will be held to include my District goals with the emphasis on the importance of Zone meetings. The meetings will include the importance of recording service activities, CIF Campaign 100, Membership Growth and Leadership training. My 1V, 2V, and GAT will follow up to make sure Clubs are supporting District goals

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Increase Members attending Leadership Training provided by International State and District June 22, 2019 get State GLT to hold a workshop for all District Club Leadership Chair/Club Presidents. The responsible parties will be DG, 1VDG, 2VDG, State and District GLT. The target date for completing this goal is February 28th, 2020. We will know that the goal has been accomplished by seeing an increase in participants at the State and International level of Leadership training

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 80 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 40 new Lions under 40 years old.

My district will convert 12 Leos to Lions

My district will organize at least 5 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	25
2nd Quarter	1	25
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 50 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 2 Leo Club(s).

My district will start 1 Specialty Club(s).

Vision Screenings, Food Banks, Diabetes Awareness Cultural

My district will start 1 U Campus Club(s) at 1-U school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	6
2nd Quartter	10
3rd Quartter	4
4th Quartter	15

By the end of tihe 4th quartier, the distiricti's membership drops will noti exceed 35 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

We will make sure we will use the A.R.E (Attract, Retain and Engage our members). We will make sure that Lions is no longer the "best kept secret." We will involve, inspire and include all members in District and State projects.

NET GROWTH GOAL

80	+	50	-	35	=	95
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 2000 people.

Action Itiems:

Oft tthe tttotal number oft people served in my distiricti 600 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impactt in tttheir community

Addittonal actton ittemts ttto achieve ttthis goal

Septtember2019 will be a Distirictt Diabetes Projectt. All Clubs will contributte by partticipattng, donattng or promotting ttthis projectt. We will emphasize tthe importtance oft Diabetes screenings and sttress tthe importtance oft a healthy lifestytle

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 150 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Will increase Club Monthly Reporting by using My Lion App Will train Zone Chairs on April 6th and rest of the District on June 1. All Zone Chairs will promote the District's projects and 1VDG and 2VDG and GST will be holding "Lions who will workshop"

Custom goal and action items

Increase Clubs Service Activities by 2 new service projects District GST and Zone Chairs will hold Zone Workshops on how to partner up with other organizations to meet the needs of the community

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Increase Clubs participation in the LCIF Campaign 100. First Cabinet Meeting I will provide Clubs with LCIF donation forms, brochures, and other literature. Second Cabinet Meeting and Zone Chair meetings I will reinforce the importance of LCIF grants for the District. Third Cabinet Meeting I will encourage Melvin Jones awards for fellow Club members. At the District Convention I will create a fundraiser that all monies will go to LCIF

ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor. For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal:

The District GST will hold workshops in each Zone to educate the importance of 21st Century technology (My Lion App). They will follow up on a monthly basis if all Clubs are using the app effectively.

Custom goal and action items

The District will hold special collection at each District Cabinet Meeting. LCIF lapel pins will be available so that each member donating will be recognized immediately. The reporting of monies collected will be sent in by the LCIF chair within three days after each Cabinet meeting. The Cabinet Members will be encouraged to set an example by donating at each Cabinet Meeting.